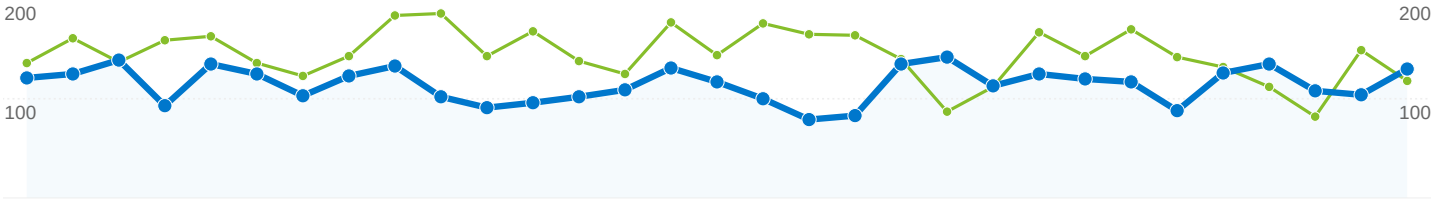
midinternet
# Dashboard

Jan 1, 2008 - Jan 31, 2008
Comparing to: Dec 1, 2007 - Dec 31, 2007




## Site Usage

**3,550 Visits**
Previous: 4,482 (-20.79%)

**79.27% Bounce Rate**
Previous: 80.48% (-1.50%)

**5,261 Pageviews**
Previous: 6,529 (-19.42%)

**00:01:21 Avg. Time on Site**
Previous: 00:01:06 (22.17%)

**1.48 Pages/Visit**
Previous: 1.46 (1.73%)

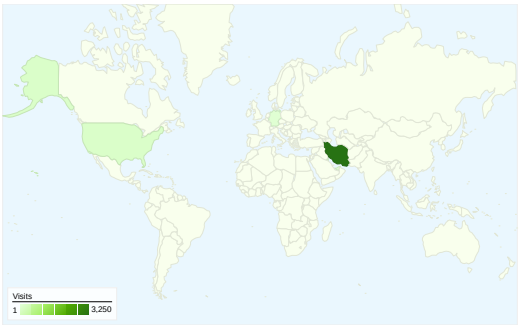
**85.10% % New Visits**
Previous: 88.22% (-3.54%)

## Visitors Overview

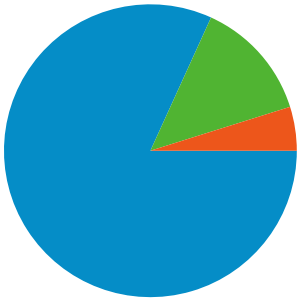



Visitors
3,112

## Map Overlay world




## Traffic Sources Overview

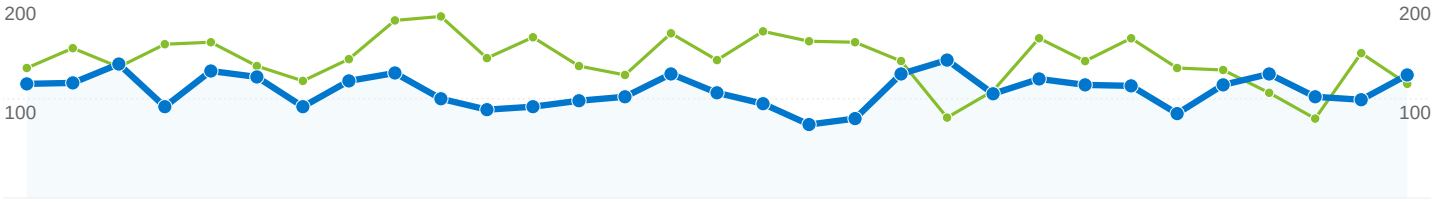


- **Search Engines**
  2,904 (81.80%)
- **Referring Sites**
  474 (13.35%)
- **Direct Traffic**
  172 (4.85%)

## Content Overview

| Pages | Pageviews | % Pageviews |
|---|---|---|
| / | | |
| Dec 1, 2007 - Dec 31, 2007 | 835 | 12.79% |
| Jan 1, 2008 - Jan 31, 2008 | 753 | 14.31% |
| % Change | -9.82% | -9.82% |
| /?p=42 | | |
| Dec 1, 2007 - Dec 31, 2007 | 334 | 5.12% |
| Jan 1, 2008 - Jan 31, 2008 | 358 | 6.80% |
| % Change | 7.19% | 7.19% |
| /?p=172 | | |
| Dec 1, 2007 - Dec 31, 2007 | 262 | 4.01% |
| Jan 1, 2008 - Jan 31, 2008 | 295 | 5.61% |
| % Change | 12.60% | 12.60% |
| /wp-recent-links.php | | |
| Dec 1, 2007 - Dec 31, 2007 | 151 | 2.31% |
| Jan 1, 2008 - Jan 31, 2008 | 176 | 3.35% |
| % Change | 16.56% | 16.56% |
| /?p=968 | | |
| Dec 1, 2007 - Dec 31, 2007 | 178 | 2.73% |
| Jan 1, 2008 - Jan 31, 2008 | 162 | 3.08% |
| % Change | -8.99% | -8.99% |

Jan 1, 2008 - Jan 31, 2008
Comparing to: Dec 1, 2007 - Dec 31, 2007




## 3,112 people visited this site

**3,550** Visits
Previous: 4,482 (-20.79%)

**3,112** Absolute Unique Visitors
Previous: 4,058 (-23.31%)

**5,261** Pageviews
Previous: 6,529 (-19.42%)

**1.48** Average Pageviews
Previous: 1.46 (1.73%)

**00:01:21** Time on Site
Previous: 00:01:06 (22.17%)

**79.27%** Bounce Rate
Previous: 80.48% (-1.50%)

**85.21%** New Visits
Previous: 88.24% (-3.43%)

## Technical Profile

| Browser | Visits | % visits |
|---|---|---|
| Internet Explorer | | |
| Dec 1, 2007 - Dec 31, 2007 | 3,800 | 84.78% |
| Jan 1, 2008 - Jan 31, 2008 | 2,921 | 82.28% |
| % Change | -23.13% | -23.13% |
| Firefox | | |
| Dec 1, 2007 - Dec 31, 2007 | 513 | 11.45% |
| Jan 1, 2008 - Jan 31, 2008 | 492 | 13.86% |
| % Change | -4.09% | -4.09% |
| Opera | | |
| Dec 1, 2007 - Dec 31, 2007 | 136 | 3.03% |
| Jan 1, 2008 - Jan 31, 2008 | 91 | 2.56% |

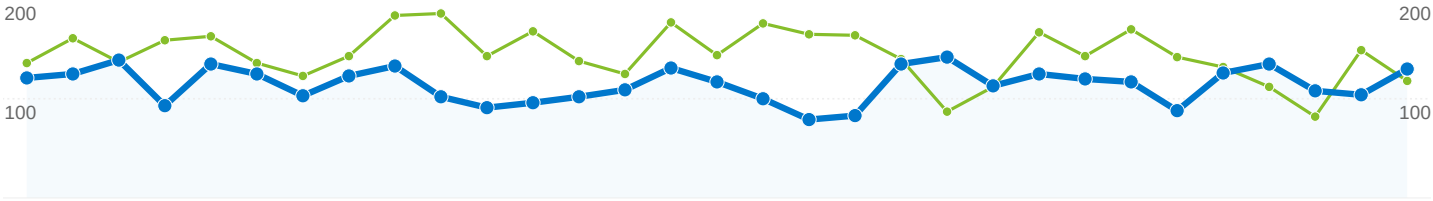
| Connection Speed | Visits | % visits |
|---|---|---|
| Unknown | | |
| Dec 1, 2007 - Dec 31, 2007 | 3,788 | 84.52% |
| Jan 1, 2008 - Jan 31, 2008 | 3,036 | 85.52% |
| % Change | -19.85% | -19.85% |
| T1 | | |
| Dec 1, 2007 - Dec 31, 2007 | 410 | 9.15% |
| Jan 1, 2008 - Jan 31, 2008 | 306 | 8.62% |
| % Change | -25.37% | -25.37% |
| DSL | | |
| Dec 1, 2007 - Dec 31, 2007 | 133 | 2.97% |
| Jan 1, 2008 - Jan 31, 2008 | 98 | 2.76% |

| | | |
|---|---|---|
| % Change | -33.09% | -33.09% |
| Mozilla | | |
| Dec 1, 2007 - Dec 31, 2007 | 23 | 0.51% |
| Jan 1, 2008 - Jan 31, 2008 | 33 | 0.93% |
| % Change | 43.48% | 43.48% |
| Safari | | |
| Dec 1, 2007 - Dec 31, 2007 | 8 | 0.18% |
| Jan 1, 2008 - Jan 31, 2008 | 5 | 0.14% |
| % Change | -37.50% | -37.50% |

| | | |
|---|---|---|
| % Change | -26.32% | -26.32% |
| Dialup | | |
| Dec 1, 2007 - Dec 31, 2007 | 96 | 2.14% |
| Jan 1, 2008 - Jan 31, 2008 | 76 | 2.14% |
| % Change | -20.83% | -20.83% |
| Cable | | |
| Dec 1, 2007 - Dec 31, 2007 | 51 | 1.14% |
| Jan 1, 2008 - Jan 31, 2008 | 30 | 0.85% |
| % Change | -41.18% | -41.18% |

# Traffic Sources Overview

Jan 1, 2008 - Jan 31, 2008
Comparing to: Dec 1, 2007 - Dec 31, 2007

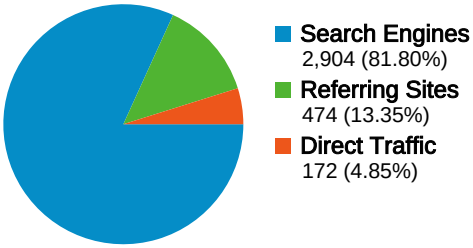



## All traffic sources sent a total of 3,550 visits

**4.85%** Direct Traffic
Previous: 4.57% (5.93%)

**13.35%** Referring Sites
Previous: 12.49% (6.86%)

**81.80%** Search Engines
Previous: 82.93% (-1.36%)




## Top Traffic Sources

| Sources | Visits | % visits |
|---|---|---|
| google (organic) | | |
| Dec 1, 2007 - Dec 31, 2007 | 3,443 | 76.82% |
| Jan 1, 2008 - Jan 31, 2008 | 2,734 | 77.01% |
| % Change | -20.59% | -20.59% |
| (direct) ((none)) | | |
| Dec 1, 2007 - Dec 31, 2007 | 205 | 4.57% |
| Jan 1, 2008 - Jan 31, 2008 | 172 | 4.85% |
| % Change | -16.10% | -16.10% |
| live (organic) | | |
| Dec 1, 2007 - Dec 31, 2007 | 107 | 2.39% |
| Jan 1, 2008 - Jan 31, 2008 | 96 | 2.70% |
| % Change | -10.28% | -10.28% |
| yahoo (organic) | | |
| Dec 1, 2007 - Dec 31, 2007 | 34 | 0.76% |
| Jan 1, 2008 - Jan 31, 2008 | 48 | 1.35% |
| % Change | 41.18% | 41.18% |
| google.com (referral) | | |
| Dec 1, 2007 - Dec 31, 2007 | 48 | 1.07% |

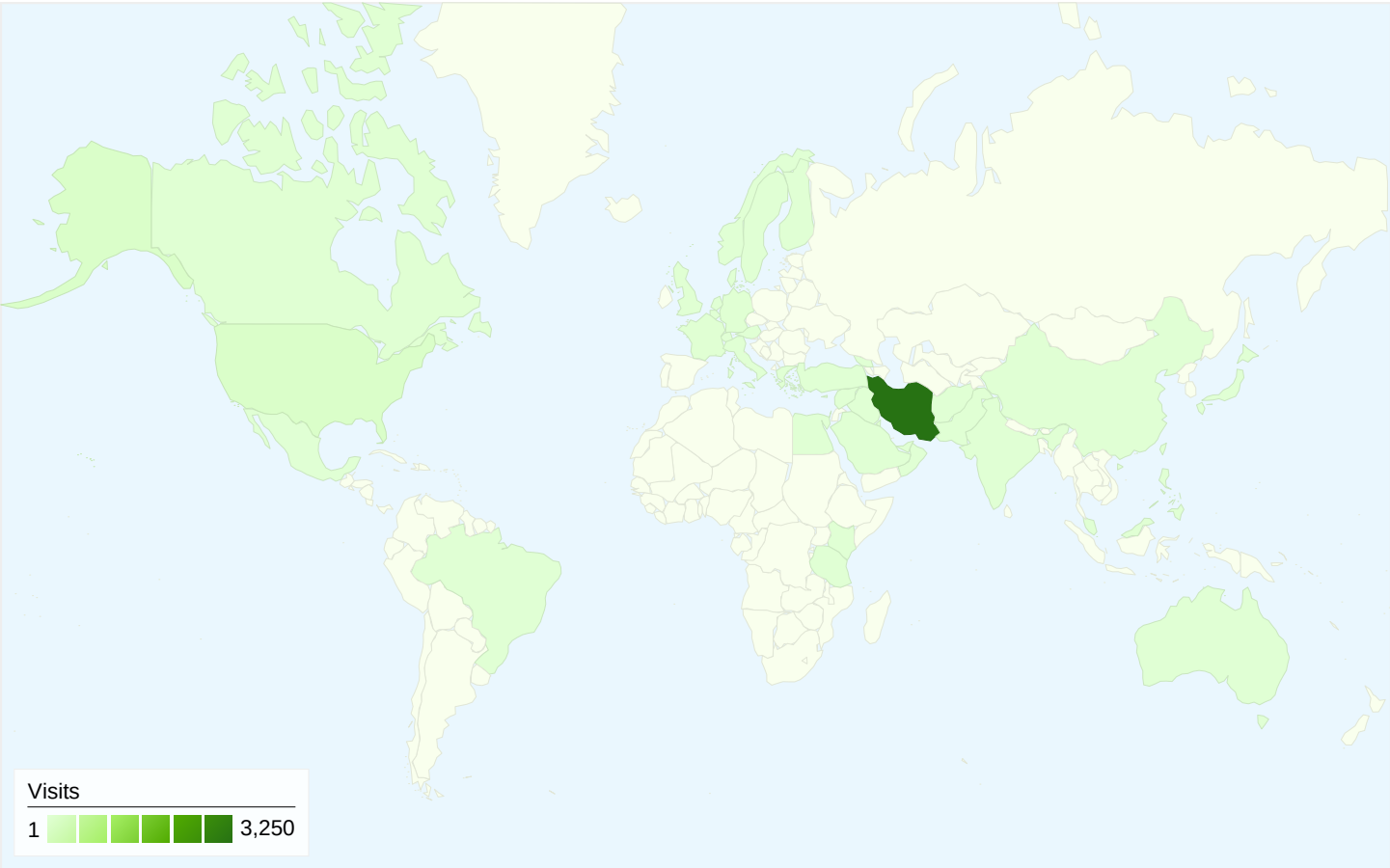
| Keywords | Visits | % visits |
|---|---|---|
| | | |
| Dec 1, 2007 - Dec 31, 2007 | 191 | 5.14% |
| Jan 1, 2008 - Jan 31, 2008 | 103 | 3.55% |
| % Change | -46.07% | -46.07% |
| | | |
| Dec 1, 2007 - Dec 31, 2007 | 0 | 0.00% |
| Jan 1, 2008 - Jan 31, 2008 | 56 | 1.93% |
| % Change | 0.00% | 0.00% |
| | | |
| Dec 1, 2007 - Dec 31, 2007 | 13 | 0.35% |
| Jan 1, 2008 - Jan 31, 2008 | 26 | 0.90% |
| % Change | 100.00% | 100.00% |
| | | |
| Dec 1, 2007 - Dec 31, 2007 | 0 | 0.00% |
| Jan 1, 2008 - Jan 31, 2008 | 21 | 0.72% |
| % Change | 0.00% | 0.00% |
| sms | | |
| Dec 1, 2007 - Dec 31, 2007 | 20 | 0.54% |

| | | |
|---|---|---|
| Jan 1, 2008 - Jan 31, 2008 | 43 | 1.21% |
| % Change | -10.42% | -10.42% |

| | | |
|---|---|---|
| Jan 1, 2008 - Jan 31, 2008 | 18 | 0.62% |
| % Change | -10.00% | -10.00% |

# Map Overlay

Jan 1, 2008 - Jan 31, 2008
Comparing to: Dec 1, 2007 - Dec 31, 2007




## 3,550 visits came from 45 countries/territories

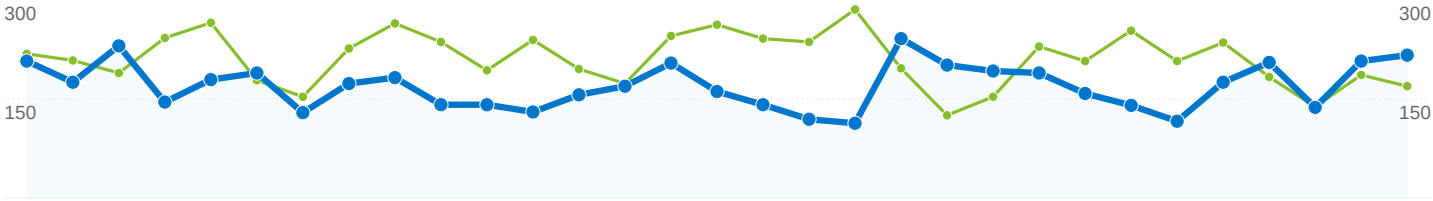
Site Usage

| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|---|---|---|---|---|
| **3,550** | **1.48** | **00:01:21** | **85.21%** | **79.27%** |
| Previous: **4,482** (-20.79%) | Previous: **1.46** (1.73%) | Previous: **00:01:06** (22.17%) | Previous: **88.24%** (-3.43%) | Previous: **80.48%** (-1.50%) |

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|---|---|---|---|---|---|
| **Iran** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **4,079** | 1.46 | 00:01:09 | 87.67% | 80.71% |
| Jan 1, 2008 - Jan 31, 2008 | **3,250** | 1.50 | 00:01:24 | 84.89% | 78.83% |
| % Change | **-20.32%** | 2.38% | 22.71% | -3.17% | -2.32% |
| **United States** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **119** | 1.34 | 00:00:38 | 94.96% | 77.31% |
| Jan 1, 2008 - Jan 31, 2008 | **115** | 1.32 | 00:00:45 | 84.35% | 80.87% |
| % Change | **-3.36%** | -1.08% | 20.16% | -11.17% | 4.60% |
| **Germany** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **29** | 1.59 | 00:00:31 | 93.10% | 86.21% |

| | | | | | |
|---|---|---|---|---|---|
| Jan 1, 2008 - Jan 31, 2008 | **18** | 1.50 | 00:00:39 | 88.89% | 83.33% |
| % Change | **-37.93%** | -5.43% | 23.84% | -4.53% | -3.33% |
| **Kuwait** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **23** | 1.35 | 00:00:31 | 100.00% | 78.26% |
| Jan 1, 2008 - Jan 31, 2008 | **18** | 1.22 | 00:00:28 | 94.44% | 88.89% |
| % Change | **-21.74%** | -9.32% | -8.50% | -5.56% | 13.58% |
| **United Arab Emirates** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **10** | 1.10 | 00:00:15 | 100.00% | 90.00% |
| Jan 1, 2008 - Jan 31, 2008 | **16** | 1.06 | 00:00:12 | 87.50% | 93.75% |
| % Change | 60.00% | -3.41% | -20.38% | -12.50% | 4.17% |
| **Canada** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **20** | 1.45 | 00:00:54 | 90.00% | 80.00% |
| Jan 1, 2008 - Jan 31, 2008 | **14** | 1.07 | 00:00:05 | 92.86% | 92.86% |
| % Change | **-30.00%** | -26.11% | -91.19% | 3.17% | 16.07% |
| **United Kingdom** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **61** | 1.43 | 00:00:25 | 100.00% | 70.49% |
| Jan 1, 2008 - Jan 31, 2008 | **13** | 2.15 | 00:01:49 | 100.00% | 69.23% |
| % Change | **-78.69%** | 51.02% | 328.84% | 0.00% | -1.79% |
| **France** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **9** | 1.44 | 00:00:37 | 100.00% | 66.67% |
| Jan 1, 2008 - Jan 31, 2008 | **12** | 1.00 | 00:00:00 | 91.67% | 100.00% |
| % Change | 33.33% | -30.77% | -100.00% | -8.33% | 50.00% |
| **(not set)** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **11** | 1.55 | 00:00:14 | 100.00% | 81.82% |
| Jan 1, 2008 - Jan 31, 2008 | **11** | 1.09 | 00:00:13 | 100.00% | 90.91% |
| % Change | **0.00%** | -29.41% | -5.88% | 0.00% | 11.11% |
| **Netherlands** | | | | | |
| Dec 1, 2007 - Dec 31, 2007 | **7** | 1.29 | 00:00:08 | 100.00% | 85.71% |
| Jan 1, 2008 - Jan 31, 2008 | **6** | 1.33 | 00:00:07 | 100.00% | 66.67% |
| % Change | **-14.29%** | 3.70% | -15.52% | 0.00% | -22.22% |

1 - 10 of 45




## Pages on this site were viewed a total of 5,261 times

**5,261 Pageviews**
Previous: 6,529 (-19.42%)

**4,283 Unique Views**
Previous: 5,330 (-19.64%)

**79.27% Bounce Rate**
Previous: 80.48% (-1.50%)

## Top Content

| Pages | Pageviews | % Pageviews |
|---|---|---|
| / | | |
| Dec 1, 2007 - Dec 31, 2007 | 835 | 12.79% |
| Jan 1, 2008 - Jan 31, 2008 | 753 | 14.31% |
| % Change | -9.82% | -9.82% |
| /?p=42 | | |
| Dec 1, 2007 - Dec 31, 2007 | 334 | 5.12% |
| Jan 1, 2008 - Jan 31, 2008 | 358 | 6.80% |
| % Change | 7.19% | 7.19% |
| /?p=172 | | |
| Dec 1, 2007 - Dec 31, 2007 | 262 | 4.01% |
| Jan 1, 2008 - Jan 31, 2008 | 295 | 5.61% |
| % Change | 12.60% | 12.60% |
| /wp-recent-links.php | | |
| Dec 1, 2007 - Dec 31, 2007 | 151 | 2.31% |
| Jan 1, 2008 - Jan 31, 2008 | 176 | 3.35% |
| % Change | 16.56% | 16.56% |
| /?p=968 | | |
| Dec 1, 2007 - Dec 31, 2007 | 178 | 2.73% |

| | | |
|---|---|---|
| Jan 1, 2008 - Jan 31, 2008 | 162 | 3.08% |
| % Change | -8.99% | -8.99% |